



VERSATILE  
VENUES LIMITED

Roadshows • Exhibition Trailers • Event Logistics



info@versatilevenues.co.uk



Wireless House, Wireless Hill, South Luffenham, Oakham, Rutland. LE15 8NF

# ROADSHOWS

Taking brands on the road...



# ROADSHOWS

## Face to face engagement...

- We design campaigns for single or multiple events throughout the UK, Europe and beyond
- We maximise the impact of our clients' training initiatives, message distribution and brand exposure
- We offer hands on demonstrations of our clients' product(s) or service(s)
- Allowing our clients' to engage with their target audience in a three dimensional environment
- Giving a lasting insight in a way that no printed brochure or website will
- ...and we give our clients a significant competitive advantage in an ever more competitive marketplace

# ROADSHOWS

## Amazing mobile spaces...

- Exceptional trailer and vehicle hire fleet
- Bespoke, new build creations
- Vintage conversion and novelty vehicles
- Full interior and exterior fitting
- Full graphic, printing and point of sale production
- Quick/cost effective to install
- Motor fleet/tow-vehicle provision
- Management of efficient and feasible route planning
- RAMS (Risk Assessment & Method Statement) production
- Permit and border compliance and documentation
- All required transit licences and insurance
- Secure storage throughout the UK
- Ferry, flight and hotel booking team
- Continuity planning (breakdown, servicing and repairs)
- ROI Measurement (data capture, KPI's and ROI tracking)



# ROADSHOWS

See, hear, touch, taste, smell; ENGAGE

OnePlus Euro Tour 2016



Waitrose



Samsung Lounge Tour





# ROADSHOWS

Exceptional, detailed interior schemes...

New Holland - Roadshow Interior



# EXHIBITION TRAILERS

Three dimensional experiences...



# EXHIBITION TRAILERS

## Exceptional presentation...

- Market leading, fully customisable hire fleet
- Design and new build services
- Project planning team
- Interior design and fitting
- Innovative audio visual installation
- Full graphic, printing and point of sale production

Leave a lasting impression by creating unique experiences, even for our hire clients

A personalised messages on the road

Full impact solutions for both indoor and outdoor exhibitions

### Stand out from the crowd...

We offer transportation, maintenance and full management of our hire or our clients' vehicles and trailers so our customers can concentrate on communicating with their target audience.

Whether our clients' are looking to secure new business, promote their brand or simply entertain; Versatile will have the solution.





# EXHIBITION TRAILERS

New build...

- Standard designs
- Bespoke new build
- Special projects
- One-off's
- Static installations



# EVENT LOGISTICS

Connecting brands...



# EVENT LOGISTICS

## Our clients' backbone in the field

- Specialist motor fleet/tow-vehicle provision
- Transport planning team
- Efficient and feasible route planning
- Permit and border compliance and documentation preparation
- Transit licences and insurance
- Secure storage throughout the UK and beyond
- Client services - ferry, flight and hotel booking and management
- Continuity planning (breakdown, servicing and repairs)
- Event infrastructure provision
  - Plant machinery
  - Generators
  - Security enclosures
  - AV and staging
- Fulfilment and merchandising
- Client peripheral equipment storage, pick/pack and distribution services



# OUR PEOPLE

Part of your team...



# OUR PEOPLE

## A hands on, flexible team...

Our professional staffing teams have been recruited and trained to ensure we supply quality staff through all our disciplines. Staff who are professional, enthusiastic, dedicated and talented.

We can draw on our team's wide range of skills to ensure your event or roadshow has the right combination of support throughout.

- Project Managers/Supervisors
- Brand Ambassadors
- Drivers and rigger/operators
- Promotional staff
- Experiential and sampling teams
- Product demonstration specialists
- Presenters
- Event hosts
- Security
- Catering
- AV technicians





# LOCATION MANAGEMENT

The world is your oyster...



# LOCATION MANAGEMENT

The right place at the right time...

Versatile can search, procure and manage locations for all live environments, events, tours and experiences; working closely with our clients' and their brands to discover and offer the optimum locations for relevant mass consumer engagement.

Live environments range from known and established promotional locations with an existing, footfall to unique and bespoke environments created for impact to attract a specific audience.

Locations have included, but are in no way limited to; major consumer events, festivals, exhibitions, public spaces, shopping centres, retail premises, pop-ups, iconic sites, sports stadia- whether indoor or outdoor, from roof tops to underground bunkers.



# OUR CLIENTS AND WHAT THEY SAY

SONY  
make.believe

JCB



SEAT



NHS

Spectrum  
COMMUNITY HEALTHcare

AVIVA

Waitrose

BBC



ROYAL  
AIR FORCE



Mars

DIAGEO

BT



NEW HOLLAND  
AGRICULTURE

Hobby



piccadillylive



"5\*\*\*\*\* all the way!!! And if I could give more stars I most certainly would!"

"From the very first phone call, planning and finalising the layout, the actual conversion work, external graphics and personal delivery the service from the entire team was absolutely outstanding!!!"

"These guys clearly love what they are doing - so creative, enthusiastic, efficient and professional, and always willing to go the extra mile!"

"Our go-to partner, understanding of our ever shrinking timeframes for complex delivery."

"Versatile embodies thinking outside the box with a platform enabling virtually any business to mobilize."



# FINANCE

Flexible, client specific solutions...



# FINANCE



## FINANCE PACKAGES – TAILORED TO OUR CUSTOMERS

As an FCA approved company Versatile Venues are delighted to offer its clients bespoke finance solutions to suit the varied needs.

Where we differ is we offer:

- In House expertise of funding Exhibition Trailers and specialist vehicles for 20 Years +
- Credit Facilities available from over 15 different funders
- Flexible Deposits
- Flexible Terms from 2-7 Years
- Flexible Payments inc MONTHLY/QUARTERLEY/ANNUALY to suit budgets
- VAT Deferrals available

Products we offer include:

- Hire Purchase - also known as Lease Purchase which offer our clients the certainty of fixed costs for the duration of the agreement; and once all payments are made the vehicle is yours.  
(ON BALANCE sheet Transaction, YOU OWN the asset, you Depreciate the Asset, Interest PAID is off set against profits).
  - Finance Lease / Rental.  
You pay for the vehicle with spread fixed rentals. Then, at the agreement's end the vehicle is then sold to a Third Party or back to us and you receive 95% of the sale proceeds.  
(Purely a Rental and goes through your profit and loss account – VAT payable on the monthly payment)
  - Fully Maintained Hire  
You pay for the vehicle with Fixed Rentals, included in this price is FULL Maintenance, Servicing and RFL if applicable, after the Period finishes you hand the vehicle back to us  
(Purely a Rental – with FIXED costs - with the added peace of mind that EVERYTHING is included along with NO DISPOSAL risk at the end of the period)
- PLEASE NOTE ALL OF THE FACILITIES ARE SUBJECT TO UNDERWRITE AND AT THE BANKS DISCRETION. SOME LOANS MAY REQUIRE GUARANTEES





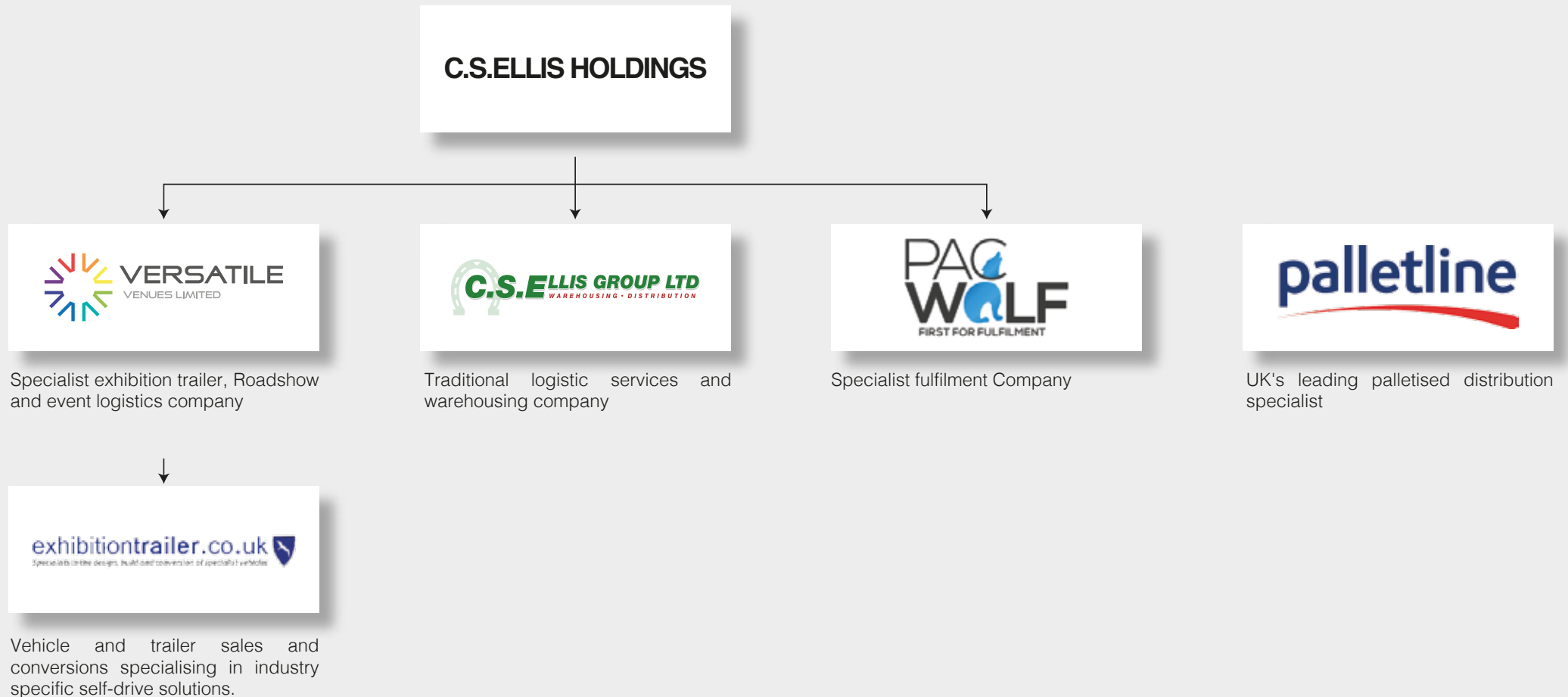
# GROUP STRUCTURE

Your support network...



# GROUP STRUCTURE

Versatile and its' clients benefit greatly from our wider group of companies. With a huge range of services at our finger tips Versatile offers the most comprehensive offering in our marketplace.





 **versatilevenues.co.uk**

 **+44 (0) 1780 720 217**